



Catalyst

COSI'S CELEBRATION
OF INSPIRATION

OVERVIEW AND SUPPORT OPPORTUNITIES

MONDAY, MAY 19, 2025



Celebrate inspiration.

It is a potent force, no less powerful than gravity, friction, or magnetism — and critically important to science and human progress.

Inspiration allows us to transform the ordinary into the extraordinary. It awakens us to new possibilities, spring boarding us past perceived limitations and into exciting new directions. It is the ultimate **catalyst**.

Commemorate

THE INSPIRING LIFE OF JOHN GLENN

Astronaut and Senator John Herschel Glenn was the embodiment of inspiration. Through his life's work and impact, including countless contributions to science and public service, he earned an indelible place in history, representing the potential in each of us to bring forth the best of humanity and serving as a guiding light toward what is honorable, right, and *possible*.

At COSI, we celebrate this kind of inspiration, how it fuels creativity, sparks innovation, and drives us all to achieve important things that advance the human condition and expand our collective horizons. It is what we cultivate at COSI.



Honor

A COMMUNITY LEADER WHO INSPIRES

On **May 19, 2025 from 5:00 p.m. – 8:00 p.m.**, COSI will host Catalyst to celebrate inspiration, recognize extraordinary people like John Glenn, and raise critical funds that will support our work to inspire the next generation to do amazing things.

The event includes the presentation of the annual John Glenn Inspiration Award to our 2025 honoree and a reception with live music, delicious fare and cocktails to follow.



Kirt Walker

2025 JOHN GLENN INSPIRATION AWARD RECIPIENT
CEO of Nationwide Mutual Insurance Company



Inspire

YOUNG LEARNERS

COSI's mission and vision is to engage, inspire, and transform lives and communities by being the best partner in science, technology, and industry learning. As the Nation's #1 Science Center, COSI is committed to serving as an essential resource for science, technology, engineering, art and math (STEAM) engagement, helping meet needs around improving science literacy, fostering a STEAM workforce, and providing accessible STEAM learning across our diverse community. In doing this, we affirm the critical message: science is for everyone. We nurture the next generation of great thinkers and their potential to contribute scientific and societal advances for the betterment of their communities and our world.

YOU CAN BE A *Catalyst*

Your support of Catalyst is critical to helping COSI reach our goal of distributing thousands of Learning Lunchbox science kits at no-cost to under-resourced learners right in their community. These Learning Lunchboxes center around space exploration, civic responsibility, diversity and math, and contain a week's worth of STEAM activities and science experiments with every item and ingredient learners need to become the innovators of tomorrow.



Help celebrate COSI's role as an essential educational resource where inspiration takes root—launching STEAM dreams, educational paths, and careers that can change the trajectory of a life and contribute to the greater good. With all funds raised going to COSI's mission-driven efforts, **your investment provides critical support for the innovators of tomorrow who are engaging with science through COSI today.**

Inspiration is John Glenn. It is Kirt Walker. It is COSI. It is YOU. You have the power to create that uplifting and life-changing experience of inspiration by supporting Catalyst and providing COSI Learning Lunchboxes to under-resourced learners. Your generosity can spark a change in the world. **You can be that *Catalyst*.**

We invite you to support Catalyst today. Together, we can extend the best of the John Glenn legacy and create our future leaders, dreamers, and game-changers who will carry the spark of inspiration forward for the benefit of society and mankind.





RECOGNITION:

	AWARD sponsor \$65,000	PRESENTING sponsor \$35,000	SUPPORTING sponsor \$15,000	CONTRIBUTING sponsor \$7,500	FRIENDSHIP 7 circle \$3,500	DISCOVERY circle \$1,500	TICKETS \$750 per person
event engagement*	●						
verbal in-event recognition	●	●					
logo recognition on media advertisements (as space allows)	●	●					
logo on event invitation**	●	●	●				
in-event recognition	logo	logo	logo	logo	text	text	
recognition on event website	logo	logo	logo	logo	text	text	
recognition on COSI's annual donor listings	●	●	●	●	●	●	●
KIT PRESENCE:							
partner representation at distribution (leadership/volunteers)*	●						
partner-provided branded item/resource inclusion*	●	●					
recognition in kit	featured	featured	featured	logo	text	text	
BENEFITS:							
event tickets	16 with premiere seating	10 with premiere seating	8	4	4	2	1

*Activation opportunities subject to mutual agreement. **Confirmed sponsorship and assets due by March 1st for inclusion in invitation.

TRIBUTE GIFTS: Can't attend but still want to support? Honor Kirt Walker, John Glenn, or someone who inspires you with a tribute gift to COSI.

Become a catalyst now.

Visit cosi.org/catalyst or scan the QR code to make your commitment.

FOR QUESTIONS, PLEASE CONTACT

Karin Chamberlain

Director of Donor Engagement & Events

kchamberlain@cosi.org or 614.629.3225

